

THE SELF-CARE BUSINESS SOURCE FOR THE PHARMACY INDUSTRY

Drugstore canada



Brave in a New World

Pharmacists like CHARLES ITSUOKOR, from Nigeria, face many hurdles in their quest to practice in Canada.

**COUNSELLING ON
ACID REFLUX**

**COOL
DIAGNOSTIC
TOOLS**

**HOW TO MAKE A BUSINESS
PARTNERSHIP WORK FOR YOU**



← **Erbaorganics'** mommy-to-be and baby skincare lines are completely free of parabens, pesticides, SLS, artificial colourings and fragrances, and contain from 75-99% certified organic ingredients. The Organic Mommy line includes products like Foot & Leg Refresher, with organic aloe, cypress and ginger, and Stretch Mark Cream, with organic shea butter and sea buckthorne. Organic Baby offers Baby Body Oil, Diaper Cream and Shampoo. (SRP \$9.99-\$19.99)
WWW.ERBAORGANICS.COM



↑ **AQUAFRESH White Trays** (SRP \$39.99-\$44.99) are pre-filled with enamel-safe hydrogen peroxide whitening gel that helps to provide at-home teeth-whitening with results in seven days. Approved for Canadians 12 years or older, each package contains a seven-day whitening kit with seven soft and flexible upper and lower trays.
WWW.WHITETRAYS.CA



← **LISTERINE TOTAL CARE** (SRP \$8.99/1 L) contains eucalyptol, thymol and menthol essential oils as well as fluoride. The purple rinse is designed to reduce tartar buildup, reduce staining, help prevent gingivitis and strengthen teeth.
WWW.LISTERINE.CA



← **Pantene Pro-V Beautiful Lengths** shampoo and conditioner collection is made specifically for women with longer hair. The Beautiful Lengths Shampoo contains polymer and silicone to impede the absorption of humidity, while the Beautiful Lengths Conditioner contains the surfactant BT-MAC, which works with the fatty acids to effectively condition.
WWW.PANTENE.CA

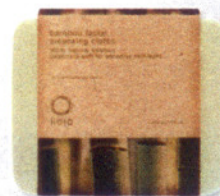


← **Ella's Botanicals'** hand-made soaps are free of palm oil, sodium lauryl sulphate and harsh, drying chemicals, and come in environmentally friendly, minimal packaging. Scents and blends include Lavender Rose, with avocado oil, Almond Scrub, with ground almonds for exfoliation, and Morning Buzz, with rosemary, orange and coffee grinds for exfoliation.
WWW.ELLASBOTANICALS.COM



← **Olay's Definity Colour Recapture** is an anti-aging moisturizer that provides a hint of coverage while diminishing the appearance of discolourations and wrinkles. It's formulated with essential glucosamine complex and is available in three shades—fair to light, light to medium and medium to deep. (SRP \$34.99). Also from Olay is Definity 14-Day Skin Rehabilitation (SRP \$42.99), an intense anti-aging treatment that helps counteract past skin stresses for more luminous skin. With deep penetrating individual doses of essential glucosamine complex, the treatment is said to noticeably revive skin's appearance in 14 days.
WWW.OLAY.CA

Kaia Naturals introduces → the first-ever 100% natural Bamboo Facial Cleansing Cloth (SRP \$17.99). Eco-friendly and disposable, the unbleached sheets are infused with a cleansing formula containing oat amino acids and organic Canadian honey. The alcohol-free formula is infused with eight pure citrus essential oils and uses sunflower seed oil to lift impurities.
WWW.KAIANATURALS.COM



↑ **SHOPPERS DRUG MART** has launched two skin care lines. **Nuyu** skin care products offer anti-aging solutions for women 35 or older. Safe for sensitive skin, all products contain Linefactor, a botanical extract that maintains and protects FGF-2, a growth factor that plays an important role in cell renewal and collagen production. Products include Age-Defying Body Lotion (\$4.99), Facial Cleansing Milk (\$6.99) and Hand & Nail Cream (\$3.99). The PUR line is formulated for women 20 or older. PUR products are paraben-, colour-, and fragrance-free, are safe for sensitive skin and contain certified organic ingredients from almond tree and black currant. Products include PUR Eye Cream (\$8.99), Nourishing Night Cream (\$8.99), and Foaming Face Wash (\$5.99).
WWW.SHOPPERSDRUGMART.CA



→ **Solavie** → **Eco-Global Skin and Hair Care** (SRP \$10-\$38) products are a unisex, climate-specific line created for environmental conditions rather than skin or hair "types." Products include Desert, with yucca, sage oil and aloe for added hydration, and Urban, with vitamins A and E, and Evening Primrose oils to protect against the ravages of the urban environment.
WWW.SOLAVIE.COM